

La Crosse Area Lacrosse Association

February 27, 2017

In attendance: Janice Lambert, Shelly LaPlount, Joe LaMere, Kristen Breitzman, Chris Bell, Sarah Smith, Craig Lenz, Shaun McConaghy, Troy Clemment, Jason Santos

6:32 p.m. Meeting called to order.

President report:

1. Open Positions update-no change
 - a. High School Rep-Board/Voting position
 - b. Field/Facility Coordinator
 - c. Webmaster/Social Media
2. HS Coop application: MADLA has still not gotten back to us so we are operating under the premise that it is okay to have the La Crescent, MN, players on our team again this season.

VP report: No report

Past President report: No report

Secretary report: Shelly presented last month's meeting minutes. With the change of fees to \$750 in the minutes, Sarah made a motion to accept the minutes. Kristen 2nd. 6:35 p.m. motion passed.

Treasurer report: Joe reported that we have \$7100 from registration to deposit on 3/1/2017. Shelly made a motion to accept the January-February financial report. Chris 2nd. Motion passed at 6:39 p.m.

High School Rep report: No report

Coaching Director Report: In regards to coaching so far we have secured Chris and Dalton at the HS level. Jake will coach a youth team again. Josh and Henry are roommates and would like to coach together. Dave Z, the director of Park and Recreation, also threw his name out there. He has coached in the past but didn't follow through with the commitment due to work conflicts so Chris is reluctant to try him as a head coach again. Potential parent helpers/coaches: Troy Clemment, Jay Fields, Boyd Cress, and Mark Koch. Chris asked to clarify if we reimburse for travel. We don't but encourage coaches to ride to Madison with families so they aren't accruing gas expenses.

Youth Rep Report: No report

Fundraising report:

1. Sponsorship program: Becky will talk about it briefly at the Fundraising meeting on March 6th. We would like to have all of the forms available online for families to utilize. Becky will set up a Google document so that families have an easy way to access what area businesses have been asked about sponsorships so we don't repeatedly ask. Becky will maintain that document. April 1st will be the sponsor deadline for business to get on a sign and on our programs. Joe has already asked Paul Dunnam's State Farm and Dr. Flood to continue his donation of 30-35 mouth guards.
2. Coupon Card Kickoff: We will size equipment and sell socks at the kick off event.

Old Business

1. Recruiting: We ended up getting 16 names at the 4 HS lunch tables. Of the 16, 4 have signed up for the season so far. The Board was pleased with a 25% return on that 4 hour or so investment.
2. Registration
 - a. DICK's didn't seem as busy as last year. Although, it was a really nice weekend so maybe more players were tempted to register online and mail info in.
 - b. Numbers
 - i. 27 HS students (33 2016 season)
 - ii. 9 U-15
 - iii. 12 U-13
 - iv. 6 U-11
 - c. Concerns: Need more youth to register!! Would like at least 15 on each youth team due to travel, injuries, and absences. Shelly and Becky will make a flyer to hand out for recruitment. Play It Again Sports has also offered to leave our flyers in their store.
3. Indoor Space
 - a. OMNI Center and HMS confirmed for HS
 - b. Blessed Sacrament gym confirmed for Youth
4. Peace of Mind Endorsement renewed: Complete and returned.
5. Also renewed our website URL for \$350 for the year.

New Business:

1. MALA Meeting update: Shaun left his minutes on his desk. He will send Janice an update.
2. Joe or Chris will order 10 HS helmets.
3. We should look into a credit card for future transactions.

Sarah made a motion to adjourn the meeting. Chris 2nd. Motion passed. Meeting adjourned at 7:48 p.m. Closed session followed.

